



EAH HOUSING

A roof is just the beginning

EAH Housing Media Kit



About EAH Housing

EAH Housing is a nonprofit organization that aims to expand the range of opportunities for all by developing, managing, and promoting quality affordable housing and thriving communities. Established in 1968, EAH Housing has become one of the largest and most respected nonprofit housing development and management organizations in the Western United States. It has over 750 employees and plays a leadership role in local, regional, and national housing advocacy efforts.

Starting from grass-roots origins in response to the death of Dr. Martin Luther King Jr., EAH Housing now serves over 25,000 families, older adults, veterans, formerly unhoused individuals, people with special needs, transitional age youth (TAY), artists, farm workers, and students across more than 240 communities in California and Hawai'i. Combining award-winning design, innovative onsite services, and a commitment to people, EAH Housing reflects the distinctive personality of each community.

EAH Housing is a licensed real estate broker in California / DRE #00853495 and Hawai'i /RB-16985 and is an Equal Housing Opportunity provider and employer.

Mission

EAH Housing exists to expand the range of opportunities for all by developing, managing, and promoting quality affordable housing and thriving communities.

Vision

We envision vibrant neighborhoods where people can thrive for generations. Through well-designed affordable housing, strong stewardship, and supportive services, we enhance quality of life for all.

For the latest news, press releases, and project milestones, visit our [news & media page](#).

Leadership



Laura Hall

President & Chief Executive Officer

Laura Hall has led EAH Housing as President and CEO since 2019, overseeing operations, real estate development, real estate management and resident services for 25,000 residents and 750 employees. Laura has more than 25 years of leadership experience spanning new construction, rehabilitation, acquisitions, facilities management, and organizational strategy. Throughout her career, she has worked across all levels of government to advocate for and advance access to essential community services. Laura holds a B.A. in Political Science from University of California at Berkeley, and an MBA in Strategic Leadership from Dominican University.



Duane Hopkins

Chief Financial Officer

Duane Hopkins brings 30+ years of executive experience in finance, risk management, and organizational leadership across government, nonprofit, and private sectors. Previously at the Oakland Housing Authority, he oversaw a \$1.2 billion budget supporting 43,000+ families. At Housing Catalyst in Colorado, he expanded the organization's affordable housing portfolio by more than 600 units. A nationally recognized leader within the National Association of Housing and Redevelopment Officials (NAHRO) Duane has held multiple board and committee leadership roles. He holds a B.S. in Finance from Fort Hays and is a Certified Management Executive with NAHRO.



Welton Jordan

Chief Real Estate Development Officer

Welton Jordan oversees all real estate development at EAH Housing, leading a team of more than 25 development professionals across an active, multi-billion-dollar development pipeline. He is the first person appointed Chief Real Estate Development Officer (CREDO) in EAH Housing's 50+ year history, and has expanded the organization's footprint into Sacramento, Southern California, and the Central Coast. Welton brings more than 15 years of experience in affordable housing development, construction, and finance to EAH Housing. He holds a B.S. in Economics with a minor in Finance from Southern University in Baton Rouge and an M.A. in Economics from the University of Arkansas.

Leadership



Katherine Fleming

Chief Portfolio Officer

Katherine Fleming brings 25+ years of affordable housing experience to her role, overseeing Real Estate Management, Resident Services, Asset Management, and Compliance. Before joining EAH Housing, she served as SVP Portfolio at BRIDGE Housing and VP Development Risk Manager at RBC Capital Markets, where she managed \$280 million in equity across 3,300+ units. As a Certified Housing Asset Manager and NeighborWorks instructor, Katherine teaches courses for the Asset Management Specialist and CHAM certification programs. She holds a B.A. from Mount Holyoke College.



Karen Seddon

Regional Vice President, Hawai'i

Karen Seddon leads affordable housing development across Hawai'i, bringing more than two decades of public and private sector leadership expertise in construction, land development, and housing finance. Before joining EAH Housing in 2021, she served as Regional Vice President at The Michaels Organization and as Executive Director of the Hawai'i Housing Finance and Development Corporation. Named one of Hawai'i's Most Admired Leaders by Pacific Business News in 2025, Karen holds a B.S. in Construction Engineering Management from Oregon State University and an MBA from the University of Phoenix.

Media Contact

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Photo Gallery

High-resolution property and community photography is available for editorial use. Images are available upon request.

Brand Assets

Logo files are available for editorial and press use. Please do not alter, recolor, or distort the logo. [Download assets here.](#)