



EAH Housing was founded with the belief that quality affordable housing is the cornerstone to sustainable, healthy communities. We are celebrating more than 50 years of dedicated service on behalf of the 25,000+ residents that live at our properties throughout California and Hawai'i.

To further the EAH Housing legacy and vision, this plan follows a deeply rooted commitment to "a roof is just the beginning." It provides a road map to expand the organization's mission reach in the western United States, enrich the quality of life for our residents, staff, and communities, preserve affordable housing for future generations, and lighten our environmental footprint.

Commitment to stewardship and quality of life through affordable housing & services



OUR VISION

Inclusive neighborhoods with thriving socioeconomic and cultural diversity for generations to come, through well-designed affordable housing and a commitment to stewardship and residents' quality of life through services.



OUR MISSION

Expanding the range of opportunities for all by developing, managing, and promoting quality affordable housing and diverse communities.



THE 4 P'S

Investing in our Purpose, our People, our Progress, and our Planet, empowers EAH Housing to broaden and deepen its leadership role in the affordable housing sector.



PURPOSE

Expand our mission in the western United States



PEOPLE

Enrich the quality of life for EAH Housing residents, communities and staff

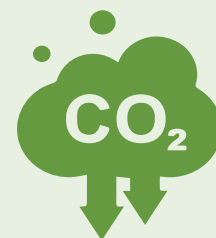
PROGRESS

Preserve affordable housing for future generations



PLANET

Lighten our environmental impact



Next Steps...

This strategic process culminated in four concrete strategic directions or “4 P’s” - to invest in our Purpose, our People, our Progress, and our Planet.



PURPOSE



PEOPLE



PROGRESS



PLANET

Expand our mission in the western United States	Enrich the quality of life for EAH Housing residents, communities and staff	Preserve affordable housing for future generations	Lighten our environmental impact
<p>Add 5,000 new affordable housing units to the real estate management pipeline, emphasizing new EAH Housing construction.</p> <p>70% new units through EAH Housing ownership - new construction, co-development and acquisition, 30% new fee management units.</p>	<p>Design, implement and foster a Diversity, Equity, and Inclusion Plan to include all facets of EAH Housing - including employee recruitment & retention, staff training & education, vendor selection & business partnerships, and board recruitment.</p>	<p>Rehabilitate 10% of current EAH Housing properties.</p> <p>Develop lower-cost concept models and construction strategies.</p> <p>Continue to standardize specifications and design guidelines.</p>	<p>Decrease the EAH Housing carbon footprint by 25% by 2026.</p>
<p>Ensure our mission by increasing organizational capital fund by 50% to \$60 million.</p>	<p>Continue to maximize the Resident <i>StayWell!</i> Initiative – a comprehensive resident services program promoting health and wellness for all ages.</p>	<p>Ensure that EAH Housing is involved in key housing policy decisions at the local, state, and national level.</p>	<p>Institutionalize emergency preparedness manuals and protocols across two dozen counties and two states.</p>
<p>Build a culture where inclusiveness is an instinct, not an initiative, cultivating a deep sense of pride, passion, and belonging that transcends any role, department, language, or origin - laying the foundation for the next 50 years.</p>	<p>Implement the EAH Housing Education, Outreach, and Advocacy Plan with all stakeholders.</p>	<p>Maximize best practices and successes from the EAH Housing Stewardship Initiative established in 1996.</p>	<p>Enhance resiliency and adaptive capacity across the enterprise. Track and improve practices implemented to mitigate climate change.</p>

EAH Board Role in Execution of Plan

The EAH Housing Board of Directors is instrumental in charting the path for the organization. The board is comprised of a dedicated group of mission-driven professionals that, together with EAH staff are the driving force behind our work to create new affordable housing and manage the communities that we serve.